

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

MERGER

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Laralev, Inc.		12/28/2001	CORPORATION: DELAWARE

## RECEIVING PARTY DATA

Name:	Advance Merchandising Company, Inc.
Street Address:	5673 Airport Road
City:	Roanoke
State/Country:	VIRGINIA
Postal Code:	24012
Entity Type:	CORPORATION: VIRGINIA

## PROPERTY NUMBERS Total: 1

Property Type	Number
Registration Number:	0440857

## CORRESPONDENCE DATA

Fax Number: (540)510-3050

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 540-510-3000

Email: trademarks@flippindensmore.com

Correspondent Name: Tara A. Branscom

Address Line 1: 1800 First Union Tower, Drawer 1200

Address Line 4: Roanoke, VIRGINIA 24006

ATTORNEY DOCKET NUMBER:

0059-032

NAME OF SUBMITTER:

Tara A. Branscom

Total Attachments: 4

OP \$40.00 0440857

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# Delaware

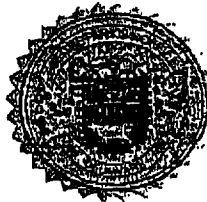
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*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"LARALEV, INC.", A DELAWARE CORPORATION,  
WITH AND INTO "ADVANCE MERCHANDISING COMPANY, INC." UNDER  
THE NAME OF "ADVANCE MERCHANDISING COMPANY, INC.", A CORPORATION  
ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF VIRGINIA,  
AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-EIGHTH DAY OF  
DECEMBER, A.D. 2001, AT 9 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE  
NEW CASTLE COUNTY RECORDER OF DEEDS.



3474462 8100M

010672808

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 1545738

DATE: 01-08-02



appoints the Secretary of State of the State of Delaware as its agent to accept service of process in any such suit or other proceedings and a copy of such process shall be mailed by the Secretary of State to Advance Merchandising Company, Inc. at the following address:

Advance Merchandising Company, Inc.  
5673 Airport Road  
Roanoke, Virginia 24012

1100MAY1950KIALAD008X32242;1

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ADVANCE MERCHANDISING COMPANY, INC.

Name: John J. Gray  
Title: Treasurer and Assistant Secretary